



SENECA RECREATION DEPARTMENT

Sponsorship Program

The Seneca Recreation Department invites businesses and individuals to make a lasting impact in our community by becoming a sponsor. Your sponsorship directly supports youth programs, facility improvements, and expanded recreational opportunities—all while promoting your business to thousands of local families through our facilities, which welcome over 54,000 unique visitors and 235,000 total visits annually. By partnering with us, you're not just gaining visibility—you're investing in the future of Seneca's recreation programs and helping provide top-quality facilities and experiences for athletes of all ages. Below are our sponsorship tiers:

Sponsorship Tiers

Tier 1: Team Sponsor

Tier 2: League Sponsor

Tier 3: Scoreboard Sponsor

Tier 4: Community Sponsor

Tier 5: Facility & Equipment Upgrade Sponsor

Tier 1: Team Sponsor

\$500 Initial Commitment | \$250 Annual Renewal

Sponsor Impact

Provides coach shirts & tournament staff gear

Supports seasonal staff appreciation items

Helps fund the Coach & Volunteer Appreciation Dinner

Brand Exposure

Business name featured on coach shirts

Recognition on our website & social media

Custom 2'x4' sign displayed at the primary field or facility location for each sport

Invest in your community. Gain year-round visibility.

Tier 2: League Sponsor

\$1,500 Yearly Pledge

Sponsor Impact

Helps fund end-of-season team banquets

Supports purchase of uniforms, jerseys, and athletic equipment

Contributes to league-wide improvements and experiences

Brand Exposure

Logo on all league schedules and promotional materials

4'x8' sign displayed at the primary field or facility location for each sport

Recognition on website and league-wide emails

Public address mentions at all league events

Support the league. Be seen by the whole community.

Tier 3: Scoreboard Sponsor

\$2,500 (1-Year) | \$5,000 (3-Year)

Sponsor Impact

Funds game-day setup and field enhancements

Supports fields/gyms upgrades and modern scorekeeping tools

Provides long-term facility improvements

Brand Exposure

Company logo on league schedules and promotional materials

Name/logo prominently displayed on the scoreboard

Exclusive field naming rights (e.g., “Field 5 – [Your Company Name]”)

Recognition on website, social media, and league-wide emails

Public address mentions at all league events

Leave a lasting mark on the field and in the community.



Tier 4: Community Partner Sponsor

\$6,000 (2-Year Commitment)

Sponsor Impact

Supports community-wide events like Movie Nights, All-Star Showcases, and holiday festivals

Funds both recreational and non-recreational programming

Contributes to facility improvements that benefit all visitors

Brand Exposure

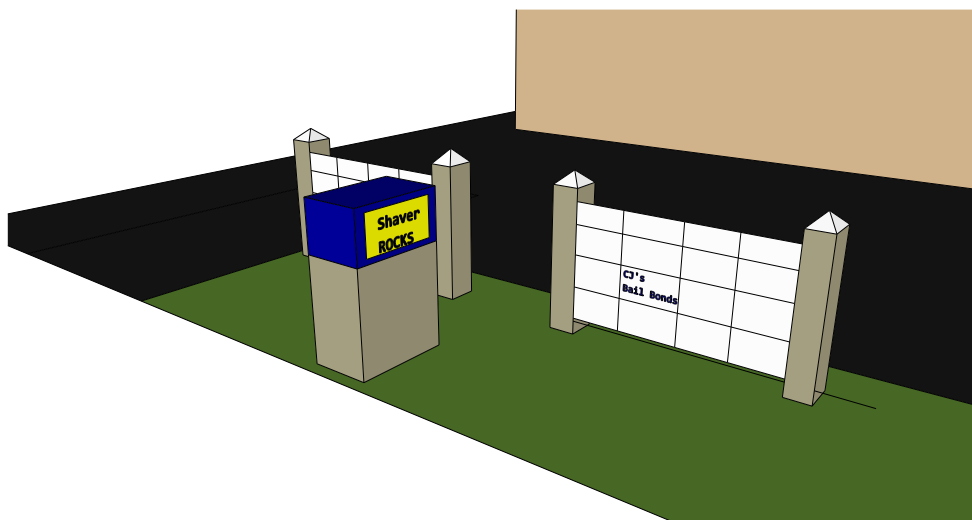
Named as primary sponsor for major tournaments and events

4'x8' signage displayed on the NEW Shaver Complex Entrance Sponsor Wall

Premium recognition on website, social media, and all marketing materials

Invitation to present awards at championship games

Be the face of community celebration, connection, and growth.



Tier 5: Facility & Equipment Upgrade Sponsor – Cost Varies (Based on Project)

Facility Improvement Opportunities

Shaver Complex

Updated Basketball Goal Pulley System –

Automatic motors for enhanced functionality

New Volleyball Holsters – Expand volleyball programming

Court Resurfacing – Improve play quality and athlete experience

New Scoreboards – Upgrade basketball & Field 7 for a professional feel

New Dugouts (Fields 2, 3, & 4) – Increased player comfort and safety

Upgraded Ball Field Lights (Fields 1 & 2) –

Better visibility & extended playtime

Turf Bullpens (All Fields) – Improved practice and warm-up areas

Playground Upgrades – Create a safer, more engaging environment

New Gymnasium Sound System – Enhanced communication during games

Outdoor Tennis/Pickleball Courts – Expand recreational opportunities

Wall Pads for Gymnasium – Increased safety for all athletes

Gignilliat Community Center & Fields

New Gym Floor Surface – Improved safety and performance

New Volleyball Holsters – Expanding volleyball opportunities

Updated Meeting & Rental Rooms – Upgraded spaces for community events

Upgraded Field Lights – better visibility & extended playtime

Tim Howard Facilities

New Adjustable Goals – Accommodate players of all ages

Court Resurfacing – Maintain high-quality playing surfaces

Wall Pads for Gymnasium – Added safety features

Cunningham Park Enhancements

New Field Lights – Extend practice and game hours

New Concessions & Restrooms – Enhanced visitor experience

New Community Playground – More play opportunities for local families

Equipment Sponsorship Opportunities

Football Helmets & Shoulder Pads – Keep athletes safe on the field

Soccer Goals – Improve game and practice experiences

Baseball/Softball Helmets – Enhanced protection for young players

Shooting/Pitching Machines – Training tools for skill development

Portable Scoreboards – Provide flexibility for game management

Volleyball Net Systems – Expand and enhance volleyball programs

Guardian Caps (Protective Headgear for Football) – Increased concussion protection

Football Sleds & Chutes – Strength and conditioning tools for football training

Facility & Equipment Upgrade Sponsor

Project Spotlight: New Scoreboards at Shaver Complex

Estimate Project Cost: \$5,000 - \$6,000

Help Us Modernize the Game-Day Experience

Join us in making a high-impact upgrade to our Shaver Complex by sponsoring brand-new digital scoreboards! Your support helps us:

Enhance visibility and excitement during games

Create a more professional and organized environment

Provide better experiences for athletes, coaches, and fans

What You'll Receive as a Project Sponsor

Your company logo featured on the scoreboard

Recognition on Seneca Rec's website, social media, and newsletters

Custom signage placed at the facility

Public address mentions during league events

Option for naming rights and dedication opportunities



Project Spotlight: New Dugouts for Fields 2, 3 & 4 at Shaver Complex

Estimate Project Cost: \$25,000 - \$30,000

Shade. Safety. Pride.

Help us upgrade Fields 2, 3, and 4 with brand-new dugouts to enhance the player experience and elevate the look of our ballfields. Your sponsorship provides:

Safer, more comfortable spaces for athletes and coaches

Protection from sun and rain during practices and games

A polished, professional appearance that benefits the entire park

What You'll Receive as a Project Sponsor

Logo signage displayed on or near the dugouts

Recognition on our website, social media, and newsletters

Public address mentions during games and events

Option for naming rights or dedication plaques

A role in improving facilities for hundreds of young athletes



Project Spotlight: Upgraded Ball Field Lights – Fields 1 & 2

Sponsorship Cost: Custom Quote Available

Light the Way for the Next Generation

Sponsor our upgraded lighting project for Fields 1 & 2 at the Shaver Complex and help extend playtime, improve safety, and create a brighter game-day experience. Your support makes it possible to:

Host evening games and practices safely

Improve visibility for players, coaches, and spectators

Enhance the atmosphere for tournaments and community events

What You'll Receive as a Project Sponsor

Your business name highlighted on field signage

Recognition on Seneca Rec's website, social media, and newsletters

Public address mentions at all evening events

Opportunity for field lighting dedication or naming rights

A chance to be part of a facility upgrade that benefits hundreds of players



Project Spotlight: Playground Upgrades – Shaver Complex

Sponsorship Cost: Custom Quote Available

Build More Than Playgrounds — Build Joy

Help us revitalize the playground at Shaver Complex with upgraded equipment, improved safety features, and inclusive elements for all children. Your sponsorship brings:

Safer, modernized play structures for daily visitors

Inclusive, ADA-accessible features for children of all abilities

A cleaner, more inviting space for families in our community

What You'll Receive as a Project Sponsor

Recognition on a custom donor sign at the playground

Name/logo included on website, social media, and newsletters

Public mentions during youth events and community gatherings

Opportunity to dedicate a playground feature in honor or memory of a loved one

Direct connection to the families and children you're helping every day



Project Spotlight: New Adjustable Goals – Tim Howard Gym

Sponsorship Cost: Custom Quote Available

One Goal. Every Age. Every Game.

Help us install state-of-the-art adjustable basketball goals in the Tim Howard Gym to better serve athletes of all ages. Your sponsorship helps:

Accommodate youth and adult play with height-adjustable goals

Promote skill development for beginners and growing athletes

Support year-round recreation programs and leagues

What You'll Receive as a Project Sponsor

Your business name/logo featured in the gym

Recognition on Seneca Rec's website, social media, and newsletters

Public address mentions during games and tournaments

Naming rights or dedication plaque available inside the facility

A direct impact on youth sports and community health

