July 2026
Seneca, SC

A PUBLICATION BY THE CITY OF SENECA

SENECA

www.seneca.sc.us
Event Info: www.senecascevents.com
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SPOTLIGHT

SENECA JUNETEENTH 2026 COMMEMORATED WITH DEDICATION OF DANIEL W. ALEXANDER AMPHITHEATER

What better way to honor Juneteenth, an important day in the history of our country, than with the debut and dedication of the Daniel W. Alexander Amphitheater. June 19th marked a true celebration in downtown Seneca as a large crowd of more than 1,200 gathered to enjoy a concert featuring The Drifters, Xperience Soul, a guest visit by Miss Juneteenth participants, and a dedication ceremony that officially unveiled the Daniel W. Alexander Amphitheater, a project that was the result of years of planning and hard work. ***Juneteenth is a national holiday commemorating the end of slavery in the United States and is additionally a celebration of black culture, heritage and resilience.***























News from the City of Seneca



The new permanent exhibit is now open at the Bertha Lee Strickland Musem. Hours are: Th& Fri 11 am to 4 pm

Pictured at the opening reception: Joseph Alewine, Museums Director; Lynn Mosby, Museums Assistant; Seneca Mayor Ronnie O'Kelley; WC Honeycutt, Jr Seneca Council



Mayor Ronnie O'Kelley and Rec employee Katrina Gambrell examine a recent improvement to the entrance to Shaver Complex, a change that will make the building more accessible to those with physical challenges.



Seneca Recreation Dept & Seneca PD, along with Mayor Ronnie O'Kelley, hosted a night at the movies recently at the new Alexander Amphitheater in downtown Seneca.



PUBLIC NOTICE

The 2025 Water Quality Report for the City of Seneca Light & Water Plant is now available online at www.seneca.sc.us/documents/light-and-water-quality-reports/2025-water-quality-confidence-report.pdf It may also be accessed from the Seneca Light and Water webpage at www.seneca.sc.us/seneca-light-and-water-home/water If you would like to receive a printed copy of the report, please call the Customer Service office at 864-885-2723 or the Seneca Water Treatment Plant at 864-882-2735. Also, copies are available at Seneca City Hall, 221 E.N. First Street, Seneca.



In Memoriam - Seneca PD Officer Rogue

A very sad day indeed for the City of Seneca and the Seneca Police Department - on June 16th we lost our beloved retired canine officer, Rogue, due to an untreatable medical condition.

Rogue served as a multi-purpose canine officer for ten years and was highly trained in tracking, apprehension, and narcotics detection. In addition to her role as an active canine officer, Rogue and her handler made many community appearances throughout our area, many of those with children who delighted in her fun, friendly demeanor when off duty.

Some years ago, the Seneca Police Department named their annual canine unit fundraiser golf tournament in honor of Rogue. That tradition will continue. RIP, dear friend. You were the best.



THE REC REPORT
SENECA RECREATION DEPARTMENT

Fall Sports Evaluations

Welcome to the Fall 2026 season! Evaluations are optional, but we strongly encourage every participant to attend — a full turnout helps us accurately assess skill levels and build balanced, competitive teams.

SPORT	AGE GROUP	DATE	TIME	LOCATION
BASEBALL	8U	July 25, 2026	9:00 AM	Shaver – Field 7
	10U	July 25, 2026	10:15 AM	Shaver – Field 5
	12U	July 25, 2026	11:45 AM	Shaver – Field 6
VOLLEYBALL	10U	July 20, 2026	6:00 PM	Shaver Gym
	12U	July 21, 2026	5:30 PM	Shaver Gym
	14U	July 21, 2026	7:00 PM	Shaver Gym
SOCCER	8U Girls	July 27, 2026	5:30 PM	Shaver – Field 4
	8U Boys	July 27, 2026	6:45 PM	Shaver – Field 4
	10U Girls	July 28, 2026	5:30 PM	Shaver – Field 3
	10U Boys	July 28, 2026	6:45 PM	Shaver – Field 3
	12U	July 30, 2026	5:30 PM	Shaver – Field 1 & 2
	15U	July 30, 2026	6:45 PM	Shaver – Field 1 & 2

INFORMATION

- **6U Soccer & Softball:** *These groups will not hold evaluations. Instead, look for an email with your Band link and coach's name for the upcoming season. Practice starts August 4.*
- **Uniforms:** *When checking in at evaluations, please verify that the size listed for your player is correct.*
- **What to Bring:**
  Baseball: Cleats, Bat and Gloves
  Volleyball: Tennis Shoes and Knee Pads
  Soccer: Cleats and Shin Guards

Sponsor Spotlight

We're currently seeking a Fall Sports Sponsor to support our athletic programs this season!

BOBCAT SPONSOR — $500 ($250 RENEWAL)

SPONSOR IMPACT
- Provides official coach apparel
- Supports high-quality uniforms for players

BRAND EXPOSURE
- Business name featured on coach apparel
- Custom 2' x 4' sponsor sign at a primary field

BRONZE SPONSOR — $1,000 ($500 RENEWAL)

SPONSOR IMPACT
- Helps fund end-of-season celebrations and pep rallies

BRAND EXPOSURE
- Business name featured on coach apparel
- Custom 3' x 5' sponsor sign at each field throughout the season
- Public address recognition at events

SILVER SPONSOR — $3,000 ($1,000 RENEWAL)

SPONSOR IMPACT
- Helps provide and maintain essential equipment for all leagues

BRAND EXPOSURE
- Business name featured on coach apparel
- Custom 3' x 5' sponsor sign at each field throughout the season
- Recognition on our newsletter sponsor page
- Public address announcements at major league events and tournaments

GOLD SPONSOR — $2,500 (1 YEAR) / $5,000 (3 YEARS)

SPONSOR IMPACT
- Contributes to long-term facility improvements

BRAND EXPOSURE
- Business name featured on coach apparel
- Prominent logo placement on scoreboard
- Exclusive field naming rights (e.g., "Field 5 – Your Company Name")
- Recognition on our newsletter sponsor page
- Public address announcements at league events and tournaments

PLATINUM SPONSOR — $2,000 (1 YEAR) / $3,000 (2 YEARS)

SPONSOR IMPACT
- Supports large-scale community events including Movie Nights, All-Star Showcases, and seasonal festivals

BRAND EXPOSURE
- Business name featured on coach apparel
- Prominent 4' x 8' signage featured on the NEW Shaver Complex Entrance Sponsor Wall
- Recognition on our newsletter sponsor page
- Public address announcements at events

INTERESTED IN BECOMING A SPONSOR?

Contact us at srd@seneca.sc.us