

SENECA

SPOTLIGHT

RACE FOR THE GREEN SELLS OUT FOR 2023!

With well over 600 runners signing up to run, Seneca's 2023 "Race for the Green" set a NEW event record for the number of registrations. A beautiful, perfect day for mid-March, the Race for the Green gave runners ideal weather for shedding winter blues, testing endurance and celebrating the approaching arrival of spring. It just doesn't get any better than this!

A big THANK YOU to our sponsors!

313 CAFE
UPSTATE MEDICAL ASSOCIATES
SANTEE COOPER
Bradley's Jewelers
Julian Davis Allstate



Jessica Lusk, a 5K participant, won the beautiful emerald necklace donated by Bradley's Jewelers of Seneca.

REMEMBERING DR. ALPHONZO DELANEY GAINES, SR.



Our memories of Mr. Gaines may vary from person to person, but all of us here at the City of Seneca will remember him for his kindness; his compassion and generous spirit; his quiet, strong leadership; and his dedication to the city of Seneca, his community, his family, and large circle of friends.

Lest we not forget, Mr. Gaines possessed an unexpected sense of humor that could enter his conversation at any time, a trait that served to emphasize his warm and supportive nature. That sparkling sense of humor is so appropriately illustrated by his words to his fellow council members at the Seneca City Council meeting on December 13, 2022.

Please pause and read those very words below, and join us in remembering with great fondness Dr. Alphonzo Delaney Gaines, Sr.

We will miss him very much.



SENECA CITY COUNCIL MEETING, DECEMBER 13, 2022

I was riding down the street in front of city hall one day. Taxation without representation, I started thinking about that. I said, well maybe we should do something about it. So, I decided to get on Council, and I was successful. I don't regret the day that I got on. I hope that I've made some contributions to the City. I know that these guys that are representing you today, and have been representing you for a length of time, that it's true quality work that they are doing. Since I'm the oldest person in here, I guess, I want to leave a little something with you.

"When you realize that your youth has been spent, and your 'get up and go' has got up and went, just sit in the corner and take life with a grin, and think of all the mighty, fine places your 'get up and go' has got up and been."

Dr. Alphonzo Delaney Gaines, Sr.

Committed To Serving His Community

Join us for a Picnic!



CITY OF SENECA

P I C N I C

FAMILY FUN!

LIVE MUSIC,
FOOD TRUCKS,
COSTUME CONTEST,
CHILDREN'S ACTIVITIES!

**PICNIC
IN THE
PARK**

SATURDAY

APRIL

22

11:00 AM - 2:00 PM

NORTON THOMPSON PARK
MAIN STREET SENECA

**CELEBRATING SENECA'S
150TH ANNIVERSARY**



Celebrate Seneca's 150th at Picnic in the Park! Bring your blanket, chair, or tent to Norton Thompson Park in downtown Seneca, SC. Enjoy live music, food trucks, contests, and more. Dress in period clothing from any decade from 1890 until 1990 to win prizes!

Visit artshistoryculture.org

TIDBITS FROM DECADES GONE BY: In 1883, the very first electric lighting system employing overhead wires began service in Roselle, New Jersey. It was built by Thomas Edison. In 1893, a crash on the New York Sock Exchange started a depression. It ended in 1897. In 1903, Orville and Wilbur Wright were the first to fly a controlled, powered and sustained heavier-than-air airplane at Kitty Hawk, NC. In 1913, Woodrow Wilson was sworn in as the 28th President of the United States.

Tidbits from the City



Golden Corner Food Pantry serving nearly 2,000 low-income & disadvantaged people every month



Mayor Dan Alexander and City Administrator Scott Moulder recently toured the Golden Corner Food Pantry with Operations Manager Jeff Heaton. The facility is the largest food pantry in Oconee. In 2022 the facility distributed 1,200,000 lbs. of food. For more information on how you can help, call 864-882-3610.

HOT WEATHER BRINGS OUTDOOR ACTIVITIES AND MOSQUITOES!

Upcoming 2023 Spray Dates: May 5, May 19, June 2, June 16, June 30, July 14, July 28, August 11, August 25, September 8, September 22



Spraying occurs in the evenings beginning around 8:30 pm.

We don't spray if it's raining!

If people are close to the area we are spraying, we are required to turn the machine off until we have moved past them.

IF YOU HAVE BEES WITHIN CITY LIMITS: Call Public Works at 864-885-2750 or email publicworks@seneca.sc.us

Now Available!

Online Permit Applications at www.seneca.sc.us

From the Home Page on the City website (www.seneca.sc.us) click on BUILDING PERMITS

On that page you can create an account, apply for new permits, view active permits, update contact information, apply for a business license and more!

Drinking Water Week 2023

MAY 17 - 13 2023

For more than 40 years the American Water Works Association and its members have celebrated Drinking Water Week – a unique opportunity for both water professionals and the communities they serve to recognize the vital role water plays in our daily lives.

NATIONAL TRANSPORTATION WEEK

May 16 - 22

Join us May 18th at Jazz on the Alley for CATbus tours & a special STORY TIME on the bus for children!

SENECA FARMERS' MARKET May 30th thru Oct 28th

Seneca Farmers' Markets are held on Tuesday, Thursdays, and Saturdays 6 am to 12 pm - Norton Thompson Park

Farmers & gardeners interested in selling local fresh produce at the Farmer's Market may contact the Planning & Development office at 864.885.2726 for information.

SENECA BUSINESS DEVELOPMENT SUPPORT CENTER

Welcome, New Members!

Blue Ridge Dog Day Care
Broadus & Amy Albertson - Allen Tate Realtors

Scenes from
SENECA OFF THE CLOCK/BUSINESS AFTER HOURS
A joint event with
Oconee County Chamber of Commerce
hosted by
T & R Graphics
March 28, 2023



'Everything for everyone' Dear Rosie Boutique thriving in year three in downtown Seneca

**SENECA
BUSINESS
DEVELOPMENT
SUPPORT CENTER**

The odds were undoubtedly stacked against Erica Rowland when she opened *Dear Rosie Boutique* almost three years ago in downtown Seneca.

The Covid-19 pandemic was still rampant in the fall of 2020, but Rowland knew she wanted to start a business and be downtown. So, she made it happen and the results continue to pay off to this day.

"When I wanted a location for our store, I knew I wanted to be downtown," Rowland said inside her boutique at 115 N. Townville Street, conveniently located at the intersection with Ram Cat Alley. "There was no other option. I didn't look anywhere else."

The Townville native started work in Oconee County when she was 15. She met her husband in the Golden Corner, and became a small business owner at age 27. The reason she didn't look anywhere else to start her business was because she wanted to mimic shopping experiences she had during her many visits to Clayton, Georgia.

"Their downtown is just so picture perfect and when I was looking for a place, I wanted to recreate that kind of feel and downtown Seneca had picked up a bit," Rowland said. Jazz on the Alley, she said, is always a business booster with ever-growing crowds; as well as the store's perfect location near the heart of it all.

With love, sweat and handiwork - which was help from her husband and father - the boutique is vibrant, well-stocked, and welcoming to all customers who stop in.

Dear Rosie, named to honor her late grandmother Rosie, sells jewelry, candles, bags, shoes and even popcorn. But, the main attraction for shoppers would be clothes, clothes, and more clothes. That includes athleisure, date night dresses and professional outfits for teachers.

"We try to have everything for everyone in every size," Rowland said. "We normally start at a woman's small and go through a 3XL. We're trying to cater to everyone. I have had everything from a lady having her 90th birthday come in and get a outfit, to preteens getting their first day of school outfit. I try to keep a good mix of things that work for teachers, other business owners, and moms."

Rowland has expanded the store's digital footprint, allowing customers to shop collections online at shopdearrosie.com or place orders to be picked up in-store. Apparel for men even has its own wall section, a new addition to the store, which includes polos, swim trunks, tumbler cups, and hats, including the popular Burlebo brand.

"We do have their wives and girlfriends in here and it makes it easy for them to find gifts for a special occasion," Rowland said. "We do have men that come in with their wives and now they have a space up here."

An ardent supporter of the Seneca Business Development Support Center (SBDSC), Rowland now sits on the organization's board. She praised the SBDSC for connecting area businesses.

"Some things I might not carry, but I can send somebody else a recommendation of where to go," she said. "I love to be able to give recommendations - I've met some really nice people through that. I think it's also great that businesses get an advertisement package that you don't necessarily have to do all the work by yourself."

Dear Rosie Boutique is located at 115 N. Townville St, Seneca, SC, 29678. Hours of operation may be found on the store's Facebook page, but they proudly remain open until 7 pm on Jazz on the Alley nights.

