



**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**

**CITY OF SENECA ANNOUNCES REGISTRATION  
IS NOW OPEN FOR THE  
2022 'THE MAGIC OF CHRISTMAS'  
ANNUAL CHRISTMAS PARADE**

**SENECA, SC September 16, 2022** – The City of Seneca today announced that registration is now open for those interested in participating in the **2022 'THE MAGIC OF CHRISTMAS'** Annual Christmas parade to be held on November 28, 2022, at 6:30 pm in downtown Seneca, SC.

City officials announced that there are a few changes coming up this year that need to be noted.

**The parade will start at 6:30 pm this year.**

**Also, a big change for the parade participants will be the necessity to pre-register to participate in the parade. The change will allow better organization of the parade flow, as well as manage the quality and diversity of the parade entries.**

**All the changes and other parade policies are outlined in the parade registration form under "Guidelines."**

Registration forms and Parade guidelines may be found on the City's website, [www.seneca.sc.us](http://www.seneca.sc.us), or on the City's Events website, [www.senecasevents.com](http://www.senecasevents.com), or they can be obtained from the front desk at Seneca City Hall or Seneca Recreation Department at Shaver Rec Complex on 4<sup>th</sup> Street. For convenience, the registration process can be completed online if you prefer. There is no charge for entering the parade.

The parade route will remain the same as the 2021 parade: *Parade will travel on Oak Street, turn right on East North 1<sup>st</sup> Street, then right on Fairplay Street, then left on Ram Cat Alley, travel up to Main Street, turn right on Walnut Street, and then turn right onto Railroad Street. No stopping and unloading on Railroad Street. For safety, please unload floats in a less congested area; for example, in the area where the float was loaded.*

For more information: Seneca City Hall 864-885-2700.